

Civic Commons

Reimagining Our Cities' Public Assets

The Stakes

Health

Security

Education

Economy

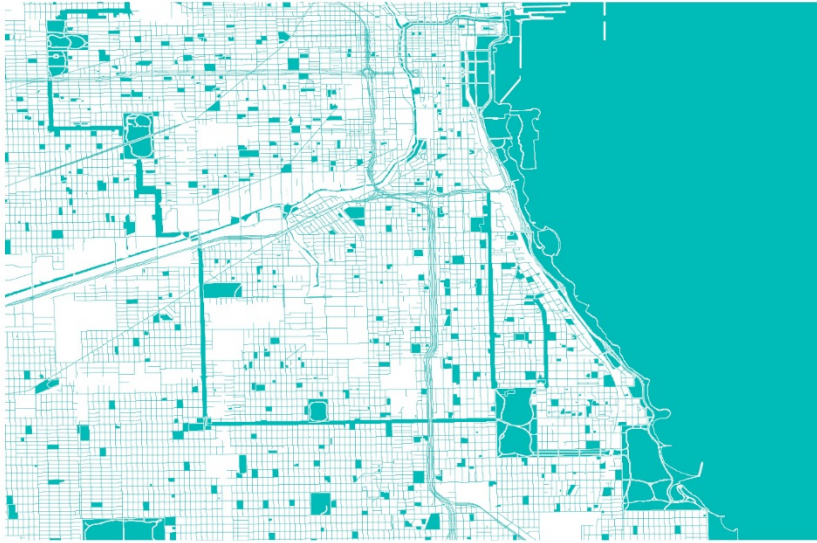
Environment

Infrastructure

Society

The Stakes The Possibilities

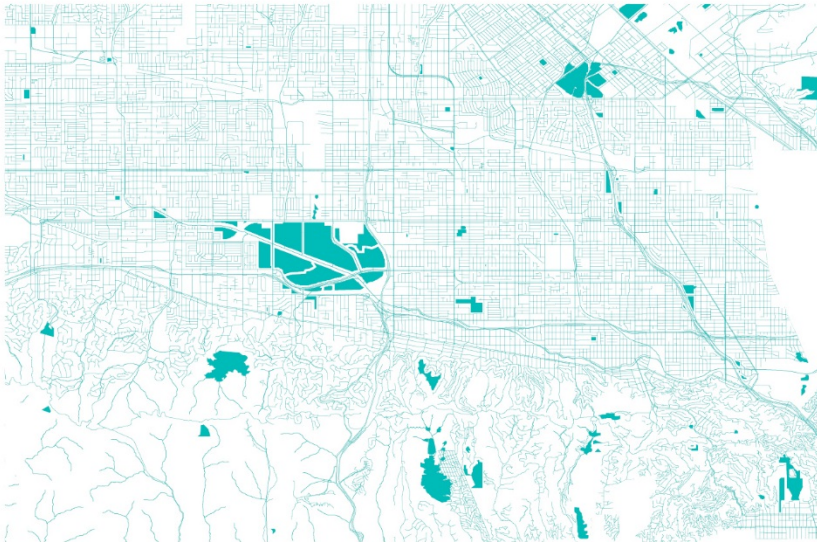
Health	Integrated Wellness
Security	Public Safety
Education	Open Opportunity
Economy	Inclusive Growth
Environment	Sustainable Practices
Infrastructure	Engaged Ownership
Society	Social Solidarity



Chicago



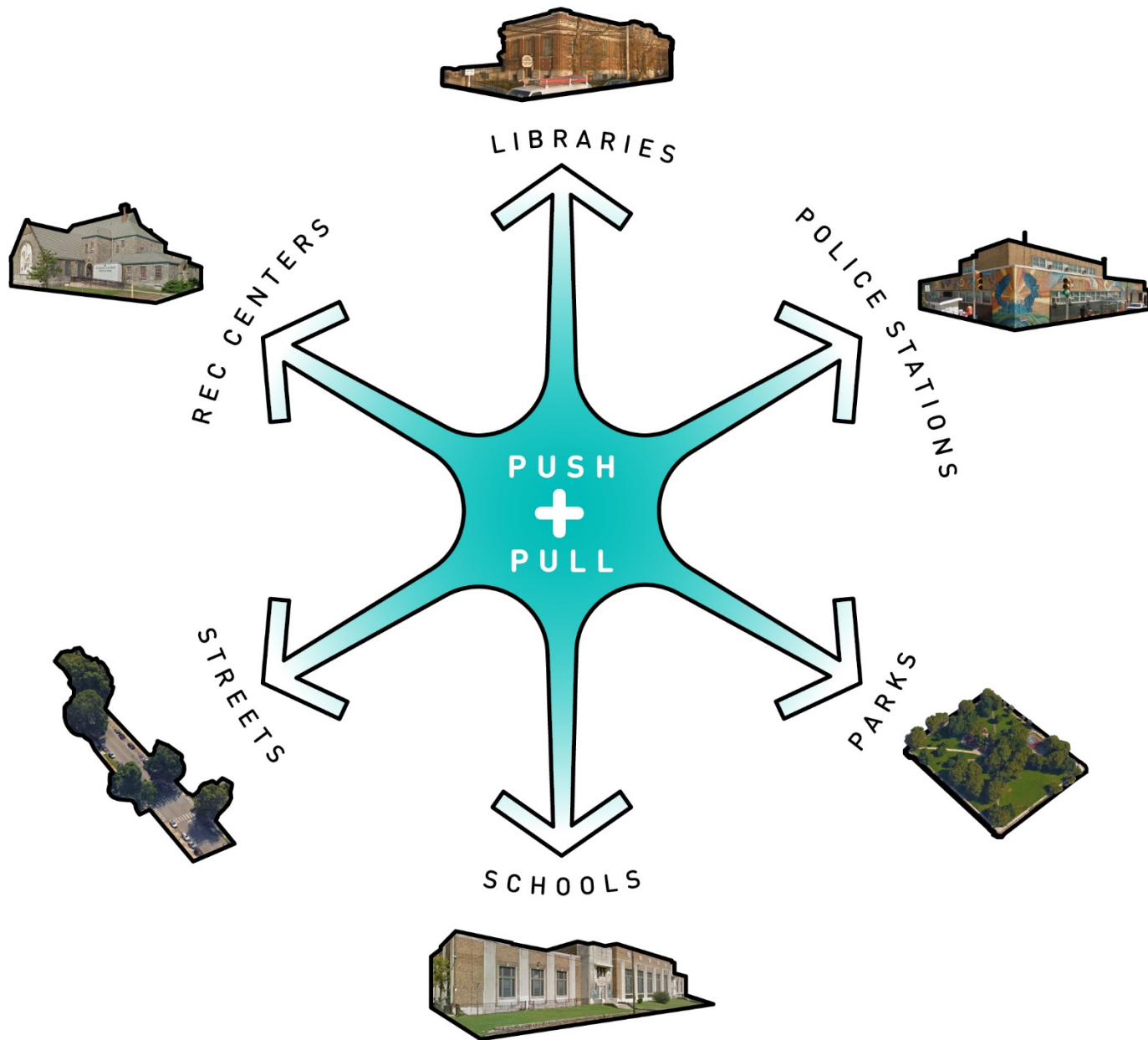
Memphis



Los Angeles



New York City



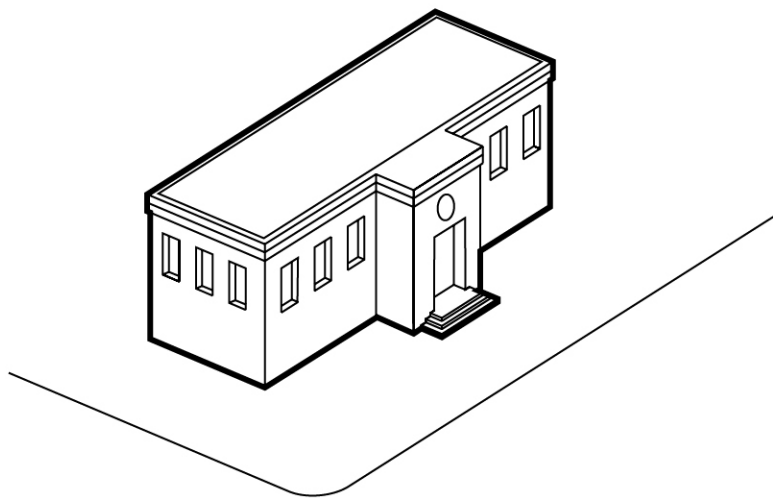
What You Can Do

Reveal

Connect

Engage

Libraries



Open **Libraries** to **Opportunity**



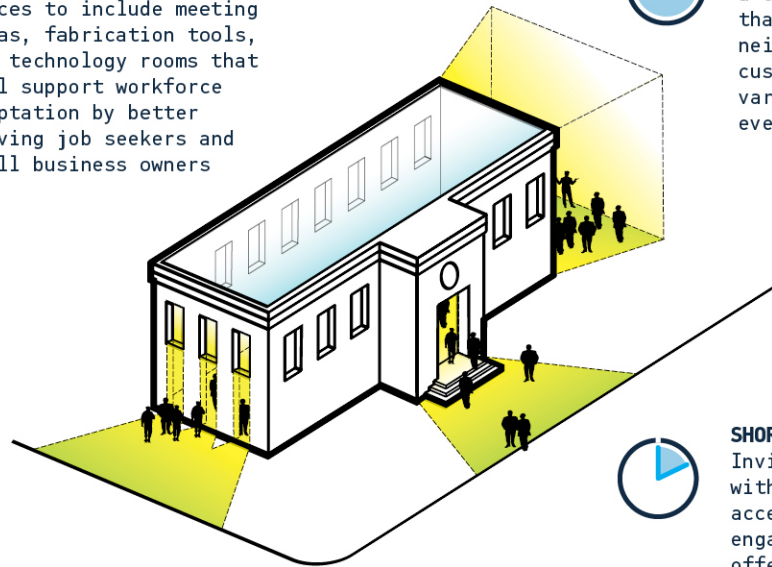
SHORT

Reconfigure interior spaces to include meeting areas, fabrication tools, and technology rooms that will support workforce adaptation by better serving job seekers and small business owners



LONG

Extend the library with a covered outdoor space that becomes a new neighborhood destination, customizable for a variety of programs and events



MEDIUM

Make activities happening on the inside more visible from the outside by opening the facade and reorienting the front door toward primary streets



SHORT

Invite the public inside with generous and accessible entrances that engage the street and offer welcoming places to gather

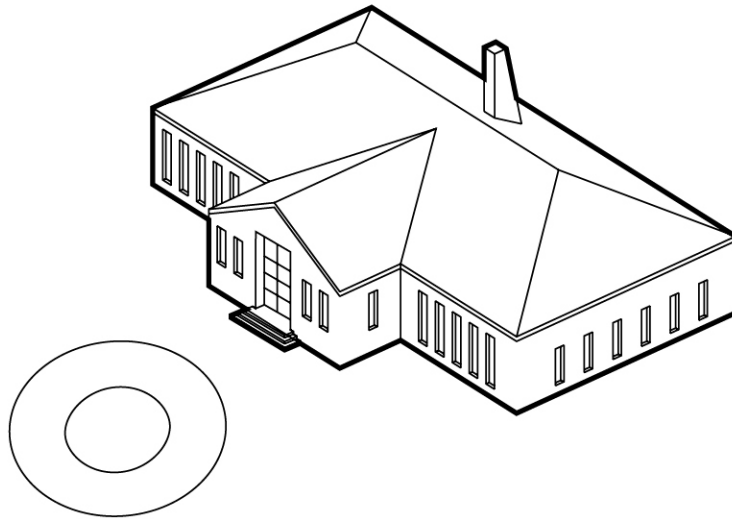




OPEN EXCHANGE

More useful than people know

Recreation Centers



Move **Recreation Centers** Toward **Wellness**



LONG

Make room for holistic healthcare by adding new, leasable space



MEDIUM

Remove barriers to participation and supervision by combining closed, single-purpose rooms into larger open spaces



MEDIUM

Let in light and air by connecting indoor areas with outdoor gathering and activity spaces



SHORT

Activate entrances and sidewalks by making space for mobile services and amenities like **health trucks**, food trucks, and library bookmobiles



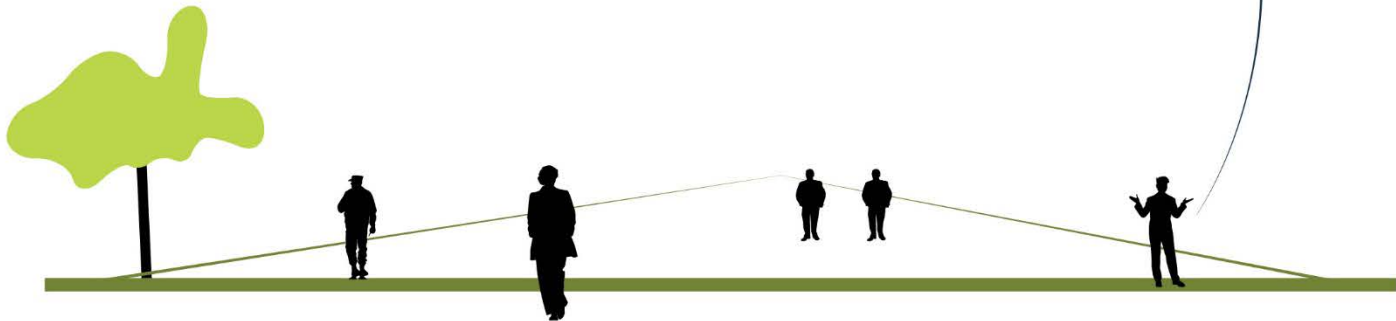




Better access improves health

Parks

Where's the park?



Shape Parks into Experiences



SHORT

Create more diverse landscapes, welcoming areas to gather, and collaborative programming to attract more people and wildlife

Let's play hide and seek!



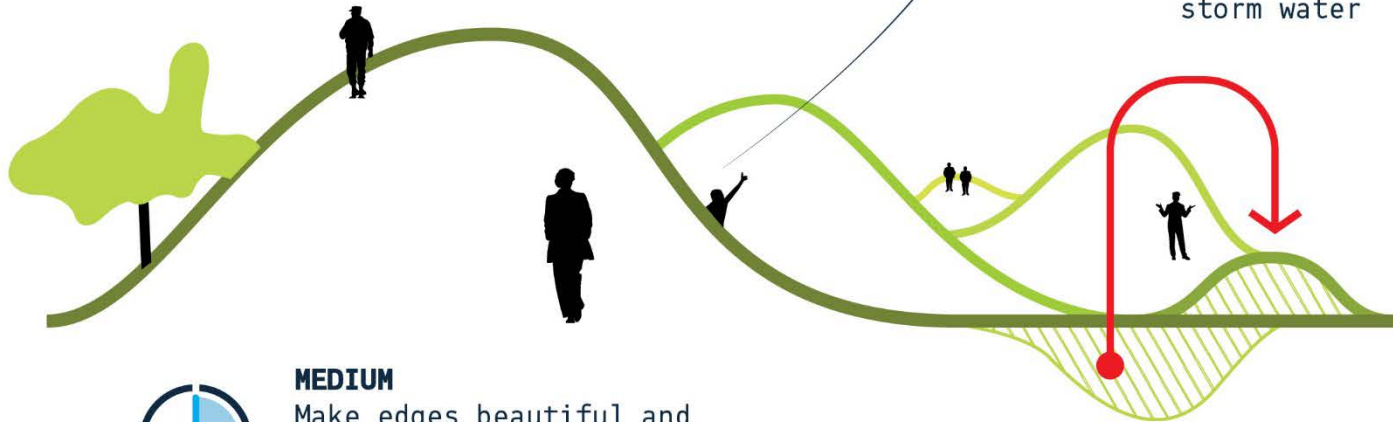
LONG

Cut and fill to add texture and topography that multiplies experiences and manages storm water



MEDIUM

Make edges beautiful and bold with art, furniture, and greenery that continues into the street to highlight parks' presence and extend their inviting reach

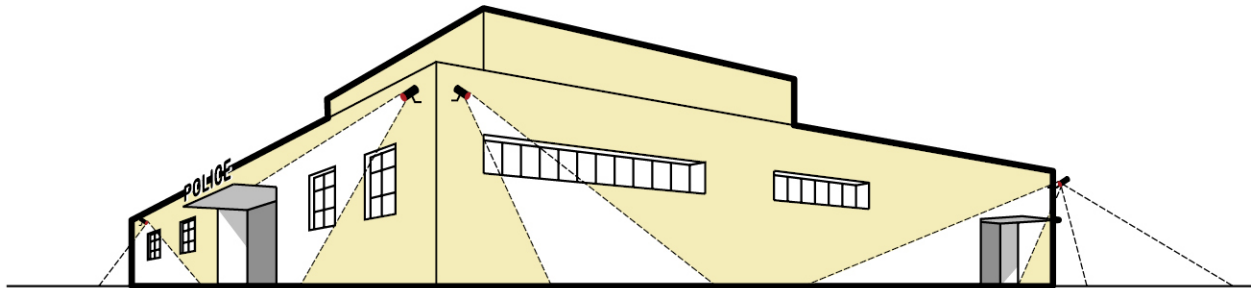




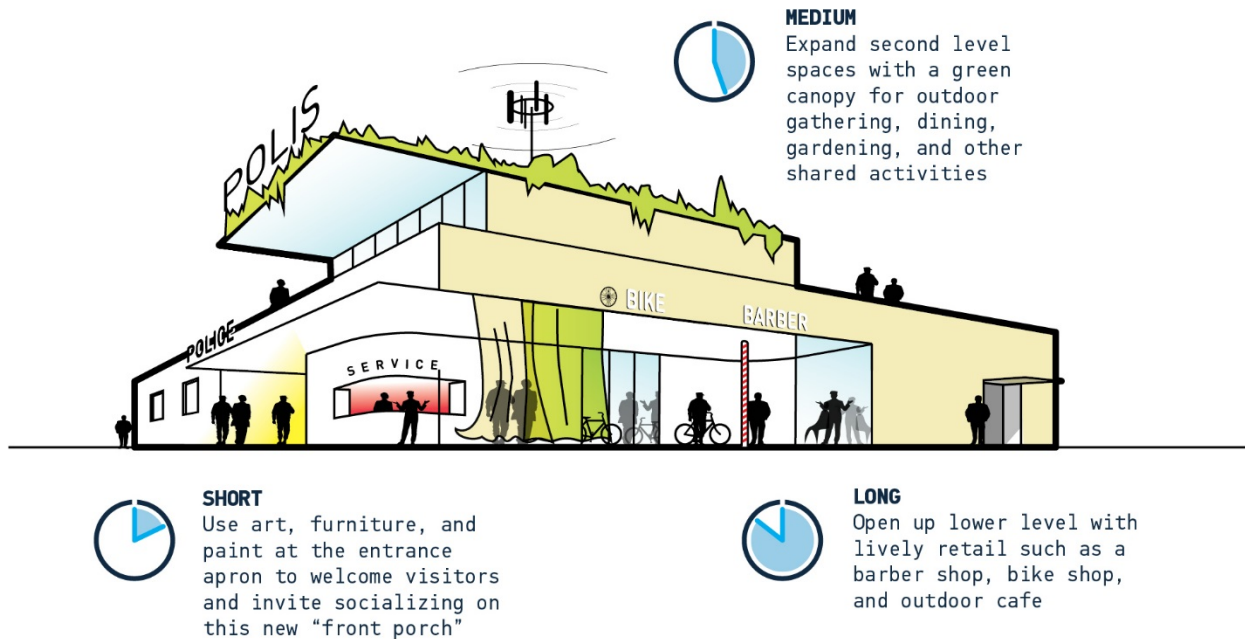
A blue-tinted illustration of a vibrant park scene. In the foreground, a man and a young child are seen from behind, looking towards the park. The middle ground is filled with people: a man walking a dog, a woman pushing a stroller, and several children playing. A large, leafy tree stands prominently on the right. In the background, a white building with a grid-like facade is visible. The sky is filled with many small birds and a single kite flying on the left. The overall atmosphere is peaceful and community-oriented.

Small parks sustain neighborhoods

Police Stations



Center **Police Stations** on **Community**

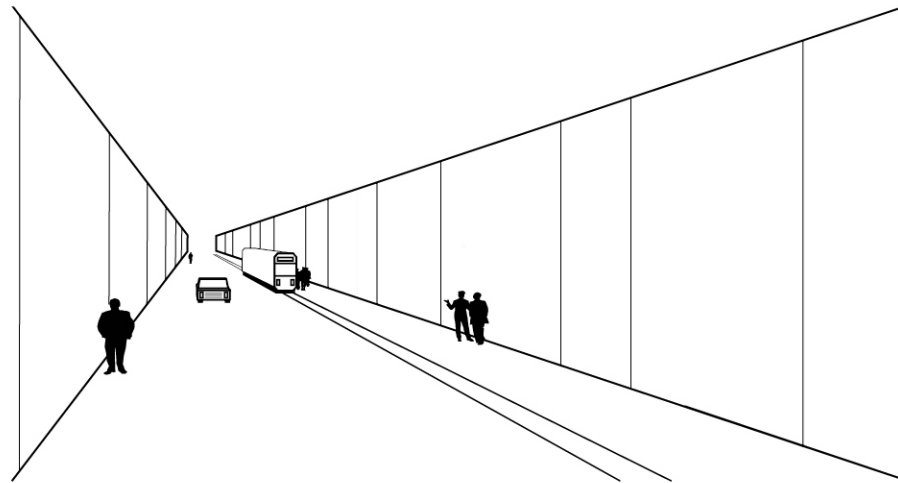




Everyday encounters build trust



Streets

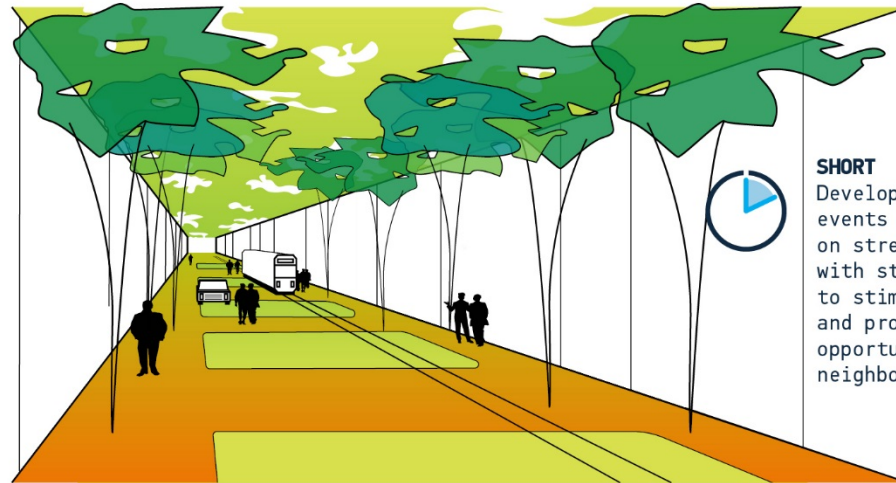


Make **Streets** into **Places**



LONG

Add a roof canopy to provide shade and shelter that encourage an active street life



SHORT

Develop and support events held along or on streets, linked with storefront shops, to stimulate commerce and provide more opportunities for neighbors to socialize



MEDIUM

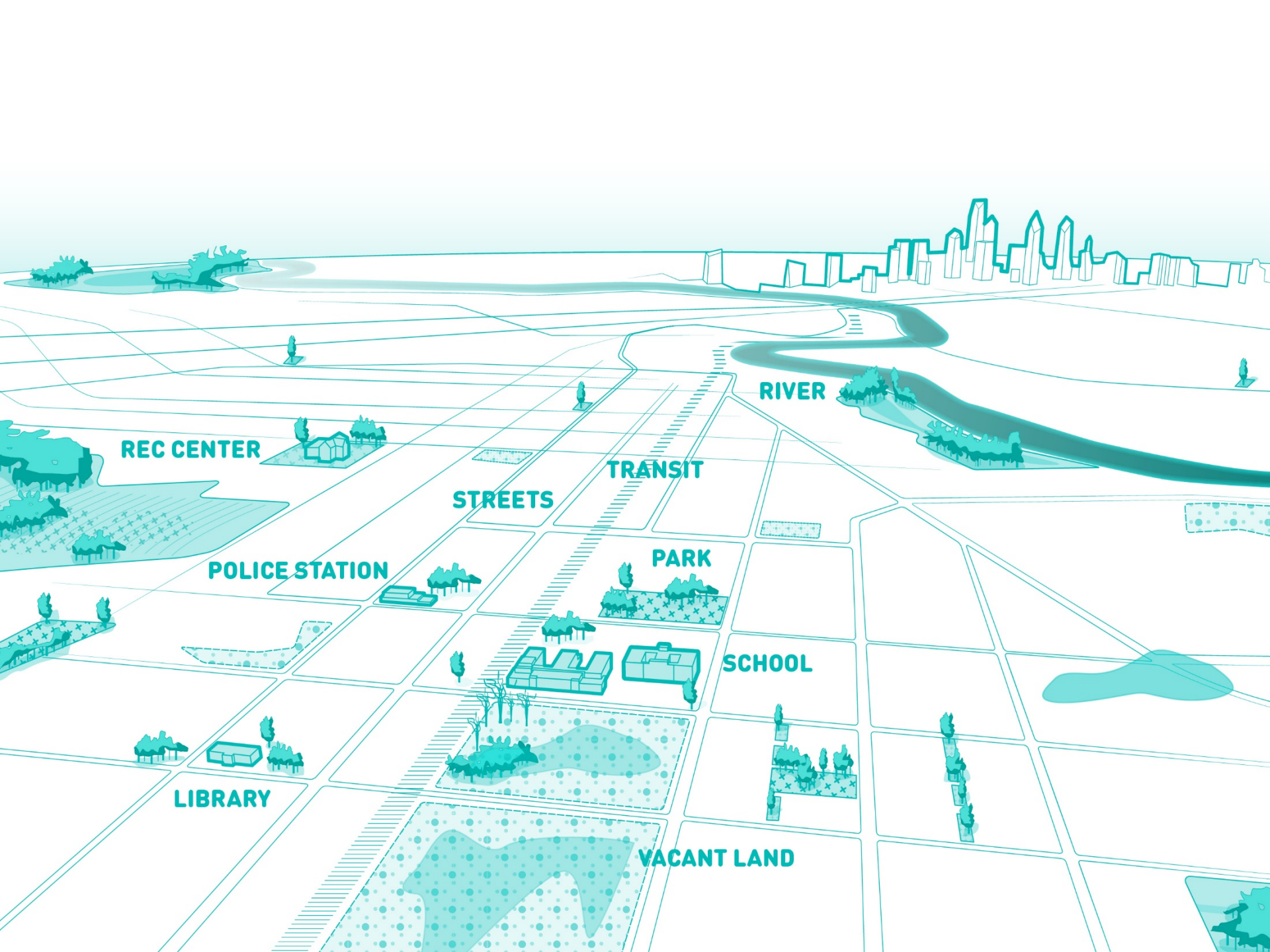
Alter the design and surface of the street to promote storm water management and various modes of transit





Great streets enhance value





REC CENTER

POLICE STATION

LIBRARY

STREETS

TRANSIT

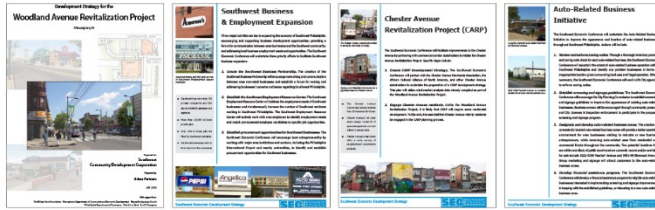
PARK

SCHOOL

RIVER

VACANT LAND

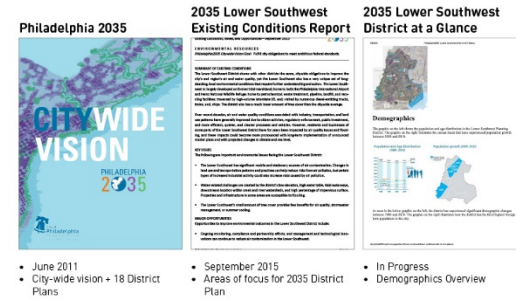
Southwest CDC Initiatives



Land Use and Zoning



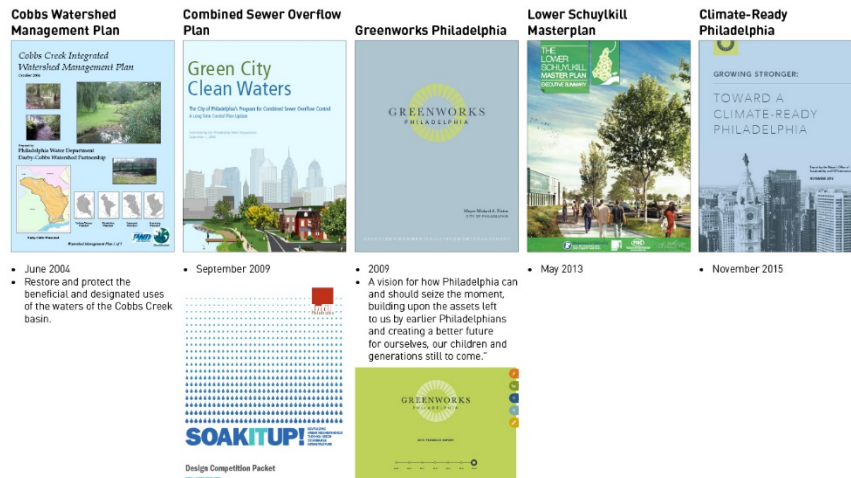
Philadelphia 2035 Comprehensive Plan



Transit and Trails



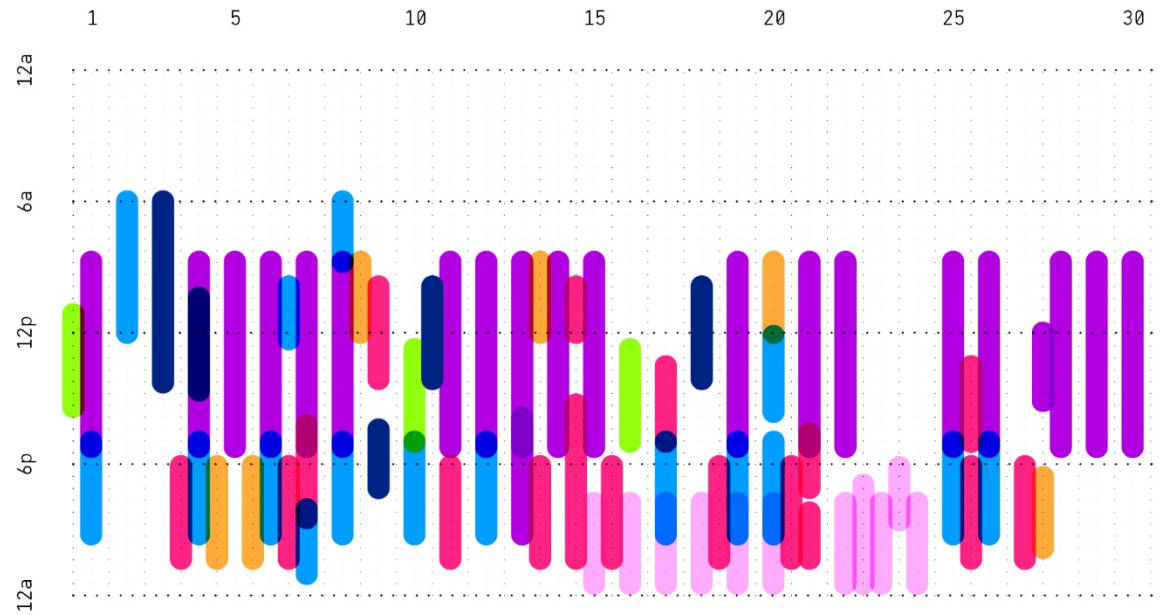
Water and Ecology



Employment
Fitness
Faith-based
Educational
Health
Civic
Arts & Cultural



APRIL





Donna Henry
Executive Director
Southwest Community Development
Corporation



Siobhan Reardon
President and Director
Free Library Philadelphia



Nancy Goldenberg
Vice President, Planning & Development;
Executive Director
Center City District and Foundation



Walter Licht
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University of Pennsylvania



Glen J. Abrams
Director of Sustainable Communities
Pennsylvania Horticultural Society



Brian Abernathy
Managing Director
City of Philadelphia



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Community Organizer
Southwest CDC



Patricia Smith
Senior Policy Advisor
Reinvestment Fund



Julianne Schrader Ortega
Chief of Programs
Pennsylvania Horticultural Society



Howard Neukrug
Former Commissioner
Philadelphia Water Department



Andrew Frishkoff
Executive Director
Philadelphia LISC



Julie Wertheimer
Chief of Staff - Criminal Justice
City of Philadelphia



Christine Knapp
Director of the Office of Sustainability
City of Philadelphia



Kathryn Ott Lovell
Commissioner of Parks and Recreation
City of Philadelphia



Karen Fegely
Deputy Director Commerce Department
City of Philadelphia

SEE, HEAR & COMBINE

What is there?	What is happening?
Library	What is the physical condition of what is there?
Recreation Center	What is the spatial relationship of the assets?
Park	What is the formative history of the place?
Police/Fire	What is the history of the assets?
Street	What is the economic profile of the community?
Vacant Land	What is the economic state of the assets?
Schools	Where do people work, shop, gather?
...	What are the demographics of the place?
	What events take place?
	What are the policy initiatives of political leaders?
	What community groups are politically representing the neighborhood?
	What discussions are taking place around the environment?
	Are there organizations that are working to improve the environment?
	What environmental concerns exist

STRENGTHEN

How to phase investment

YEAR 1 Spark

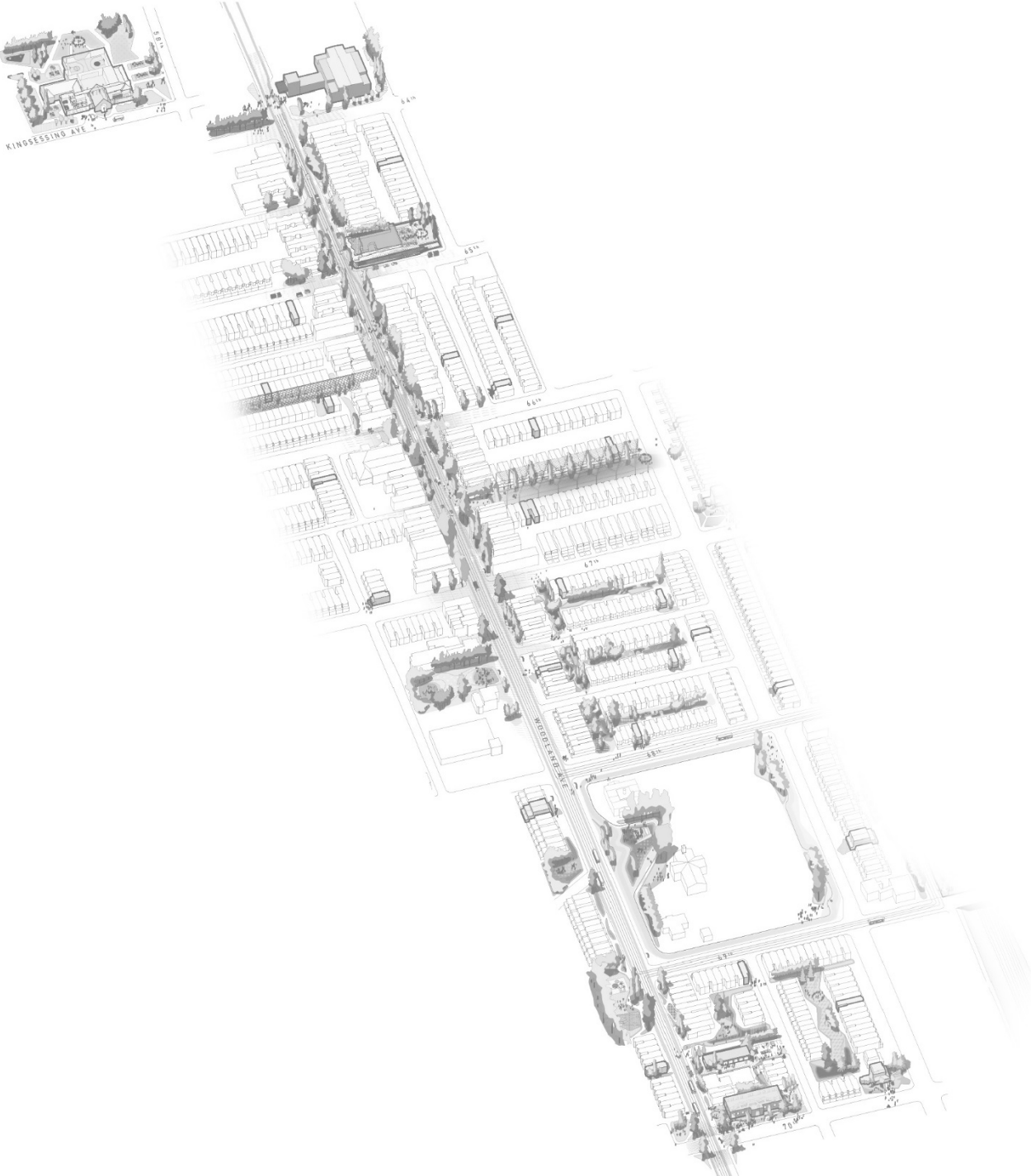
Ideas :	What is the most feasible idea?
Requ's:	What is physically needed to enact it?
Partners:	Who needs to be involved to make the idea a reality? Funding? Engagement? Ownership?
Effect:	What effects can you expect to see from this idea? How can the outcome be measured?

YEAR 5 Build

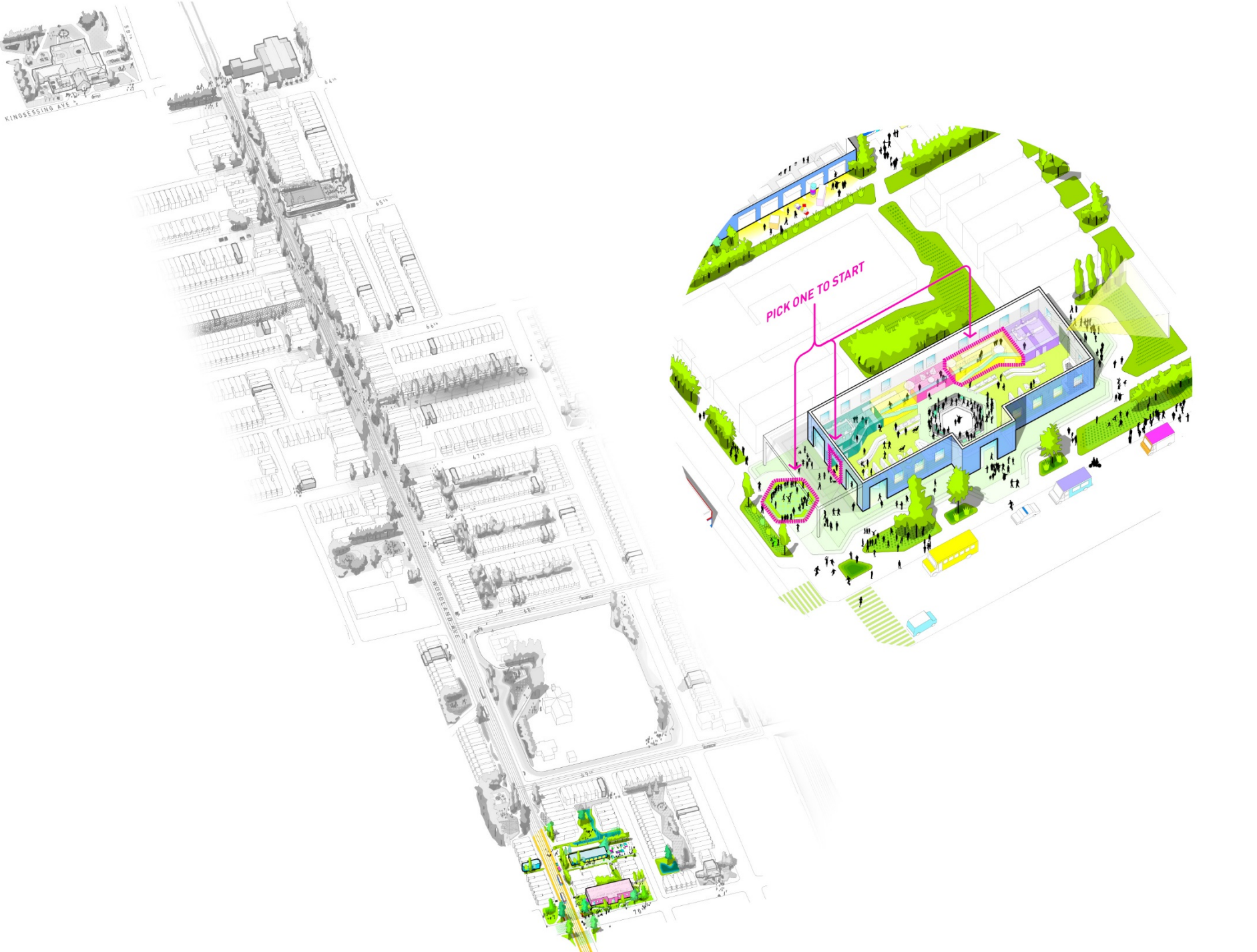
Ideas :	What built idea will have the most impact?
Requ's:	-
Partners:	-
Effect:	-

YEAR 10 Sustain

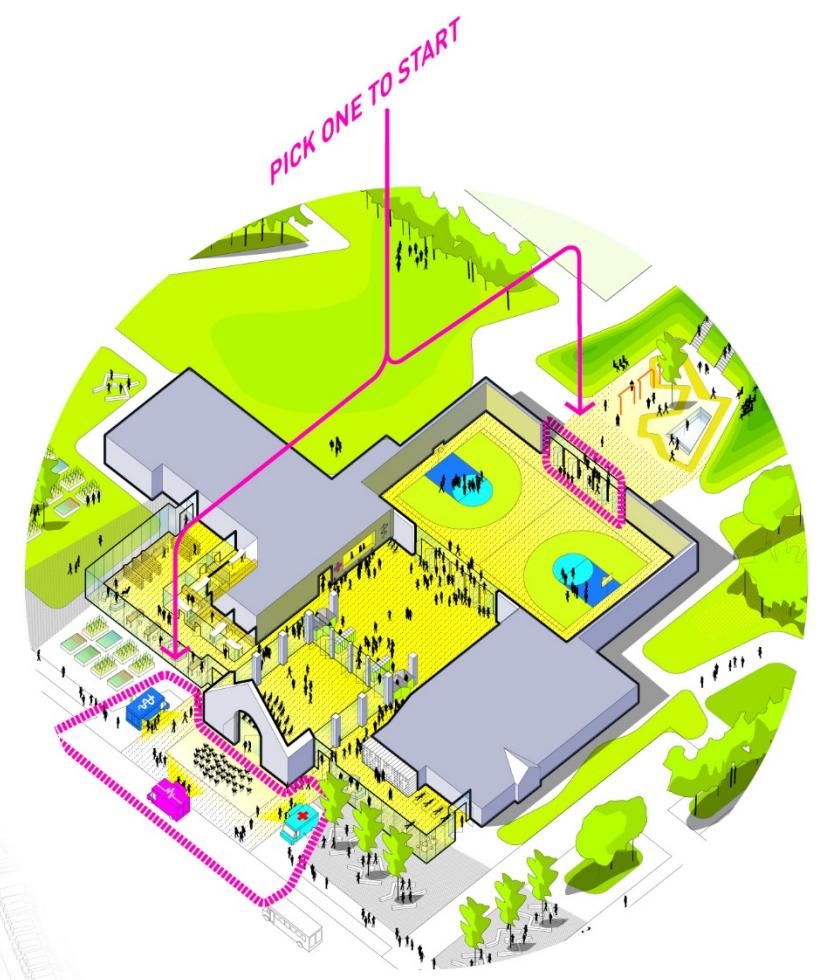
Idea :	What idea will solidify longterm change?
Partners:	-
Effect:	-

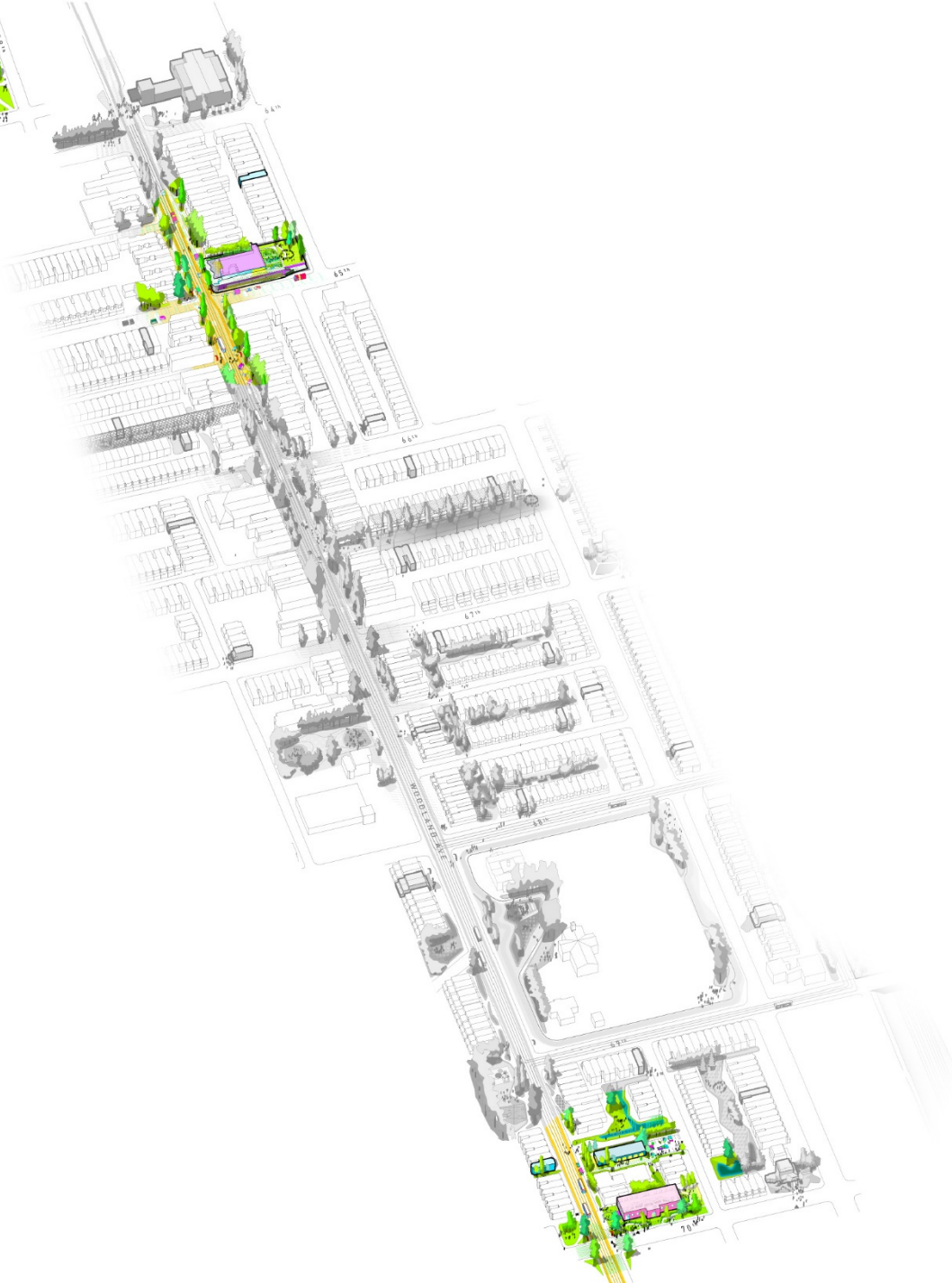


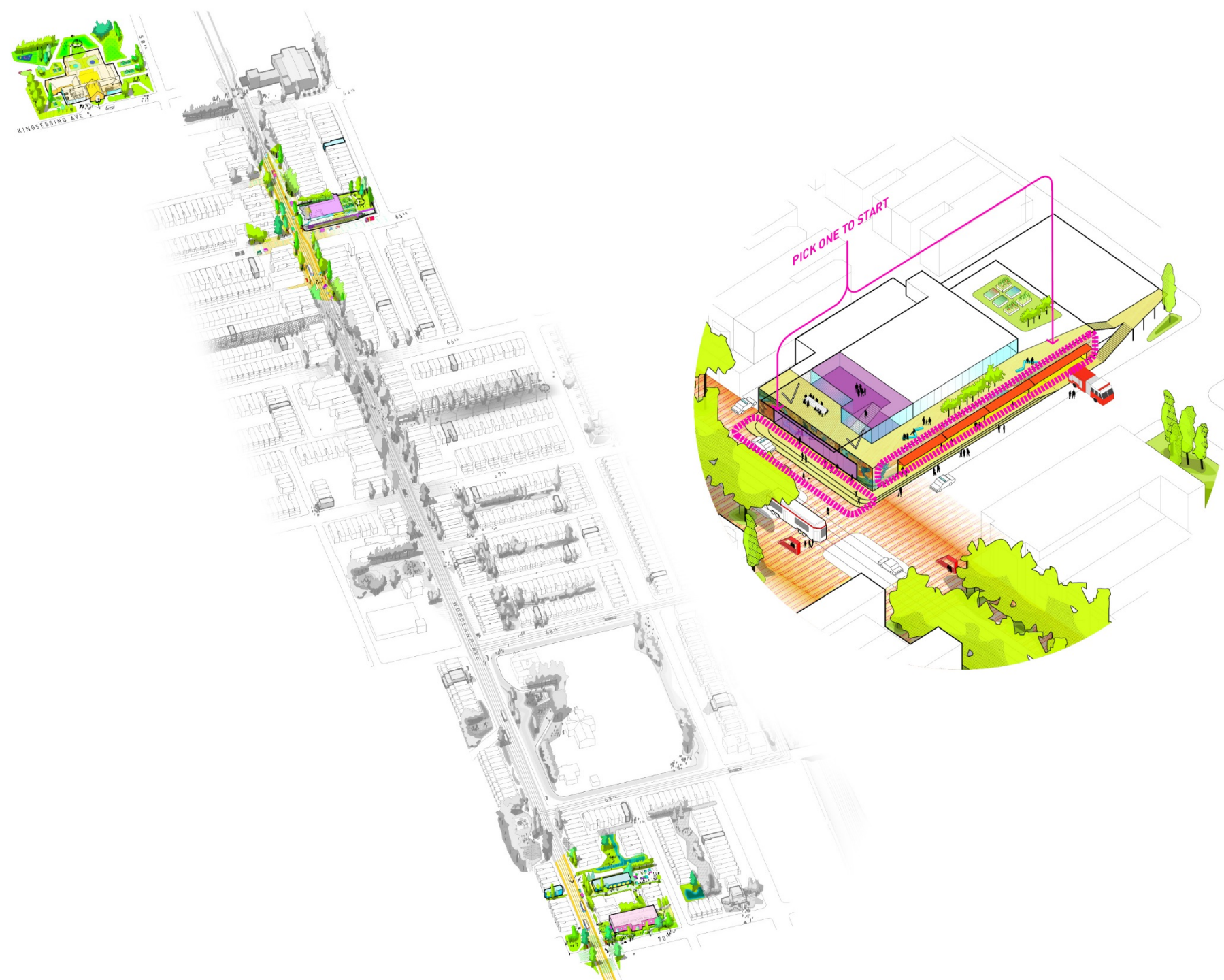


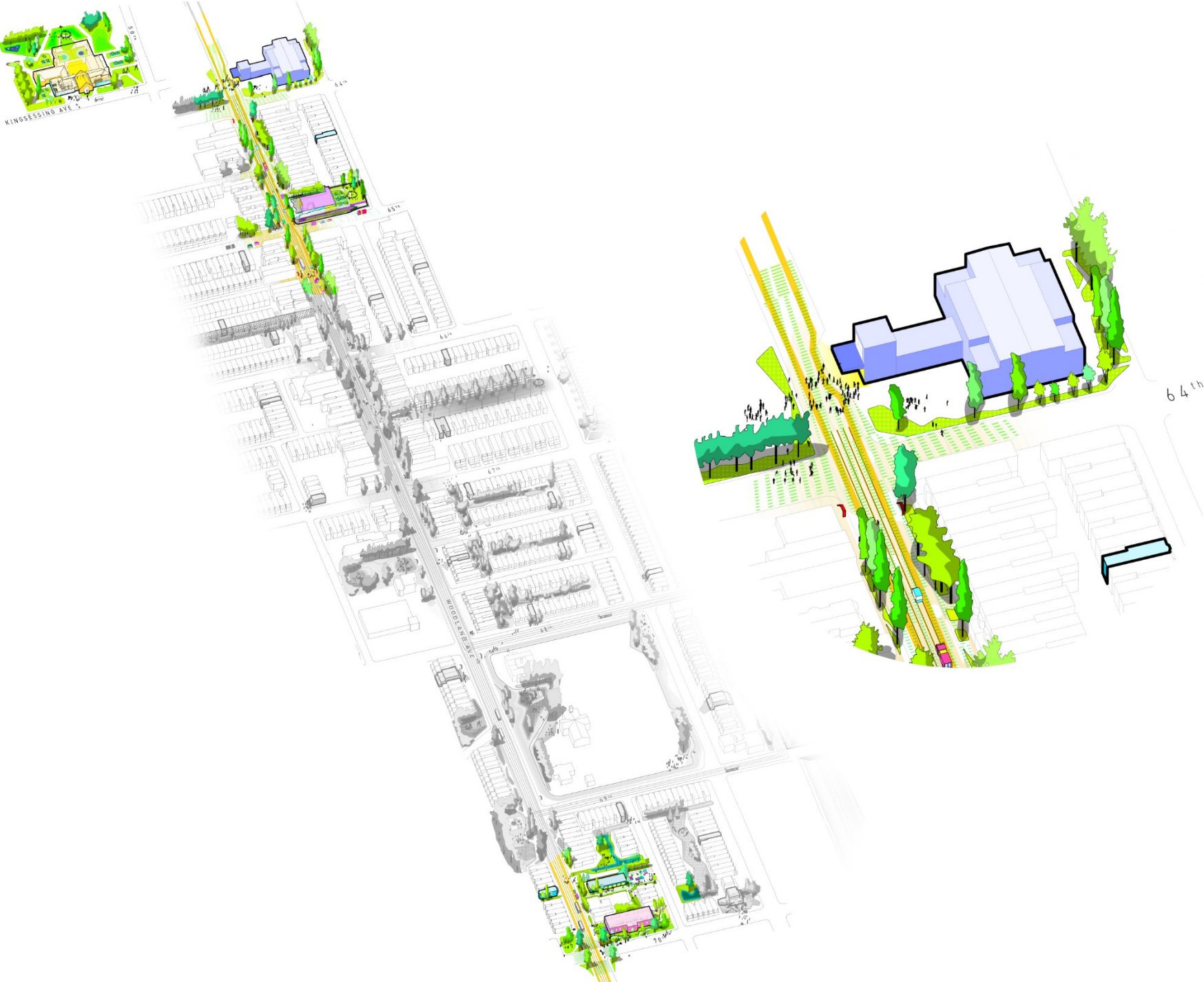


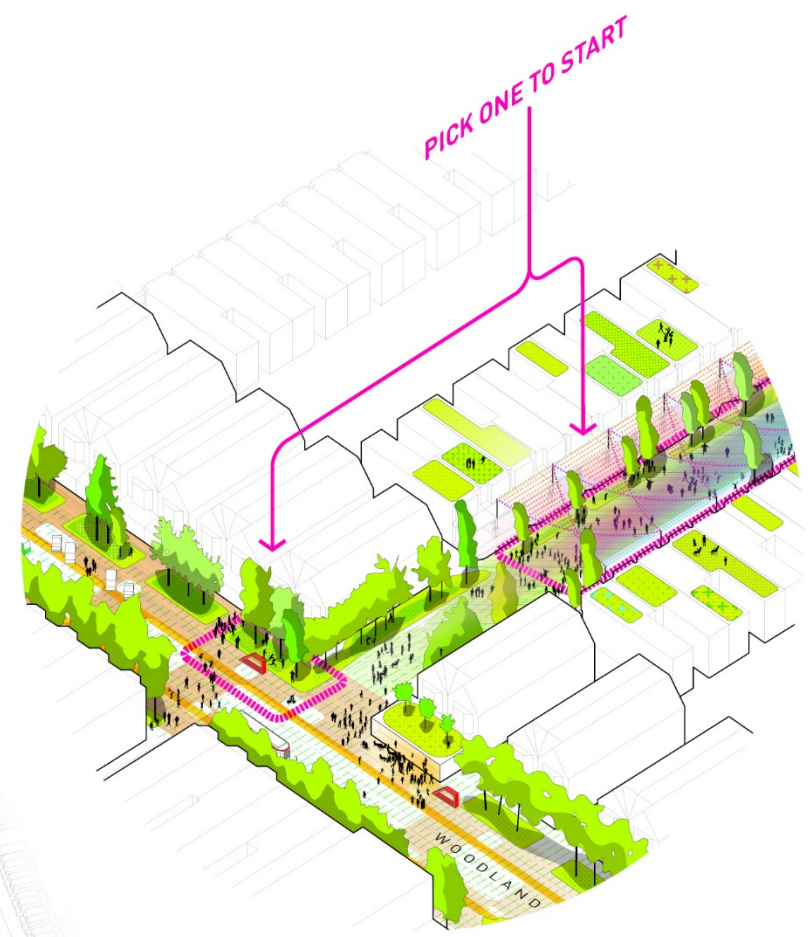


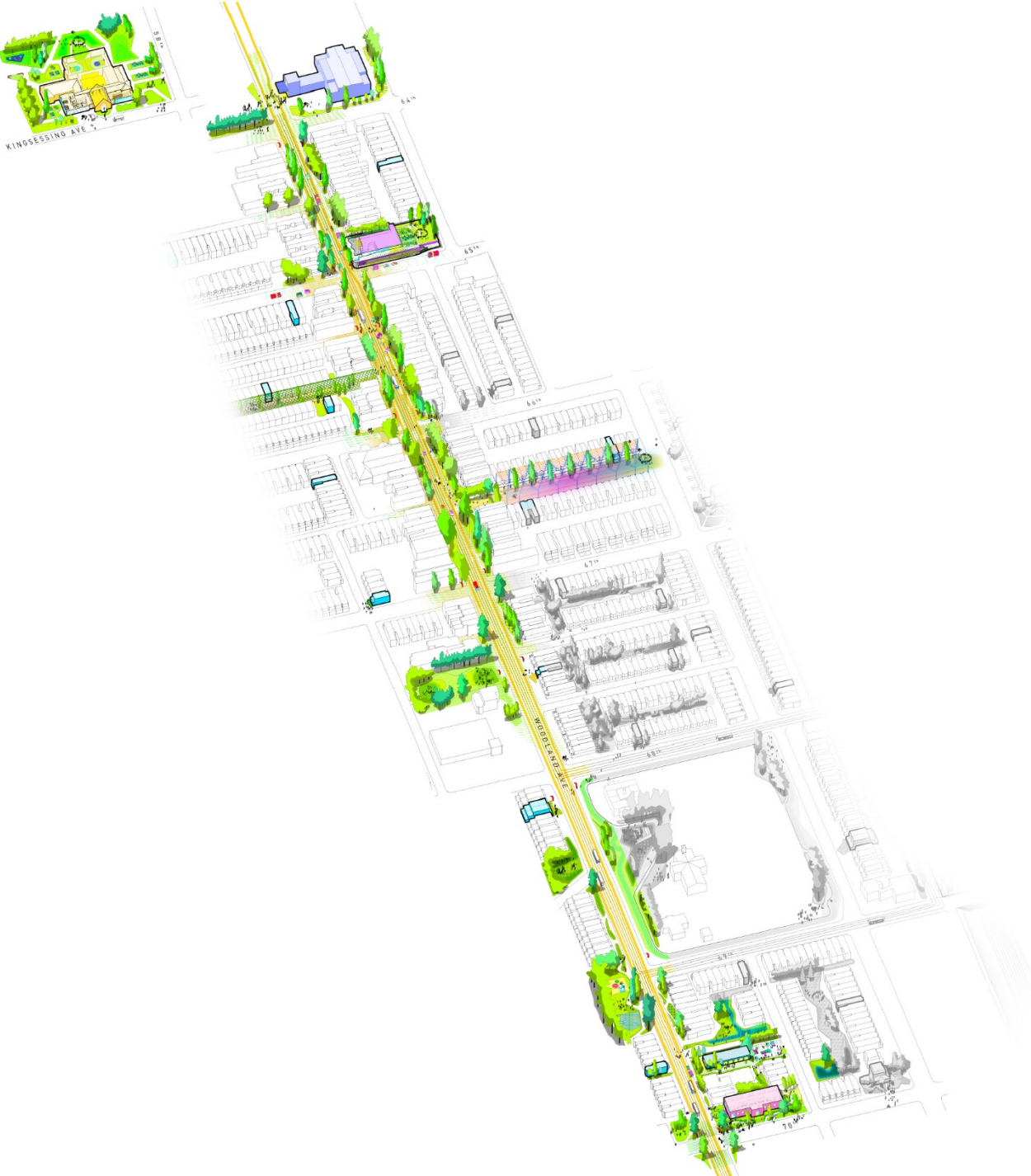
















**STUDIO/
GANG
/ARCHITECTS**